

GreenTec Capital Africa Foundation and GIZ  
cordially invite you to

# SPTA INVESTOR TRIP TO CÔTE D'IVOIRE

An exclusive visit to one of Africa's  
fastest growing start-up markets

**MONDAY MAY 8, - FRIDAY MAY 12 2023**

Registration link

<https://forms.gle/bgMzcdikhtFUzMhY8>

Contact:

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Côte d'Ivoire is one of the best markets to do business in West Africa, and is experiencing one of the fastest sustained economic growth rates in Sub-Saharan Africa in nearly a decade. Côte d'Ivoire's political stability and transparent business environment and vibrant start-ups ecosystem boasts a growing number of IT companies, hubs, and start-up accelerators.

The Strategic Partnership Technology in Africa (SPTA) is an initiative of the German Federal Ministry for Economic Cooperation and Development (BMZ) coordinated by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. SPTA brings together private sector and development cooperation to promote the potential of innovative technologies across the African continent.

With the joint program "Invest in Tech" that Greentec Capital Africa Foundation conducts with SPTA, we aim to support African technology entrepreneurs in scaling/growing their respective businesses. This trip will focus on start-ups in the sector of food security and women empowerment .

### This trip will provide

- An immersive guided tour of Abidjan
- Meetings with founders active in a variety of sectors
- Meeting with Hubs & Development partners
- Getting to know Angel Investors & local VCs, as well as Government Agencies
- Participating in the Demo event for SPTA supported start-ups
- Participating in an SME bootcamp

### Participant Profile:

1. Investors interested in gaining exposure and building pipeline in West Africa
2. Investors that do not have experience in Africa and want to know more
3. Fund managers that want to gain "on the ground" experience in Africa
4. Impact & Angel Investors

<p><b>DAY 1</b> Sunday, 7th May</p>	<p><b>Arrival of Delegation</b></p>
<p><b>DAY 2</b> Monday, 8th May</p>	<p><b>INSTITUTIONAL DAY</b></p> <ul style="list-style-type: none"> <li>• Appointment with the SME Minister</li> <li>• Lunch with GIZ + Other partners</li> <li>• Appointment with the Minister for Digitalisation</li> <li>• Dinner with the ambassador of Germany to Côte d'Ivoire and representatives from the German ecosystem (GTAI, DEG, AHK...)</li> </ul>
<p><b>DAY 3</b> Tuesday, 9th May</p>	<p><b>ECOSYSTEM DAY: GRAND BASSAM</b></p> <ul style="list-style-type: none"> <li>• Visit the start-up ecosystem outside of Abidjan (hubs, start-ups, incubators): Grand Bassam</li> <li>• Lunch together</li> <li>• Pitch Session (TBD)</li> <li>• Short visit of the city</li> </ul>
<p><b>DAY 4</b> Wednesday, 10th May</p>	<p><b>ECOSYSTEM DAY: ABIDJAN</b></p> <ul style="list-style-type: none"> <li>• Part 1: Visit of the ecosystem inside of Abidjan (hubs, incubators...)</li> <li>• Lunch together</li> <li>• Part 2: Visit of the ecosystem inside of Abidjan (start-ups, investors...)</li> <li>• Dinner together</li> </ul>
<p><b>DAY 5</b> Thursday, 11th May</p>	<p><b>INVESTOR MEET-UP – SME BOOTCAMP</b></p> <ul style="list-style-type: none"> <li>• SME bootcamp by Kaizene with about 200 participants. It gives tailor-made online and face-to-face activities to equip young SMEs (Training, Collaborative workshops, Workshop, Sharing experience, Masterclass, Competitions, Challenges...)</li> <li>• Pitching afternoon</li> <li>• Exclusive Networking Evening</li> </ul>
<p><b>DAY 6</b> Friday, 12th May</p>	<p><b>MEETING WITH START-UPS AND DISCOVERING ABIDJAN</b></p> <ul style="list-style-type: none"> <li>• Meeting with start-ups or free time</li> <li>• Last lunch together-Feedback</li> <li>• Visit of Abidjan</li> </ul>